



The Eurekahedge Global Fund of Funds Directory 2005



The world's largest global fund of funds directory with 1,200 funds listed.

Over 700 users and all contributing funds are given free access.

Over 10 datapoints more than competing fund of funds directories.

The Eurekahedge Global Fund of Funds Directory 2005 will be released in November 2004. This will be the 3rd edition of the investor and hedge fund preferred global fund of funds directory.

The Eurekahedge family of databases are renowned for their cost effectiveness, the ease and breadth of the search capability and the knowledge brought to bear by the team of researchers.

For service provider advertisers this is the most targeted avenue to new and established fund managers because it is the most used. The hard copy book is given to all new launch hedge funds we encounter. This directory is an invaluable resource for hedge fund managers in their efforts to raise capital.

For fund house advertisers Eurekahedge's reputation as a world leading fund distributor means we know the information investors want and have a high number of investor users and access to investor markets.



The Online Database

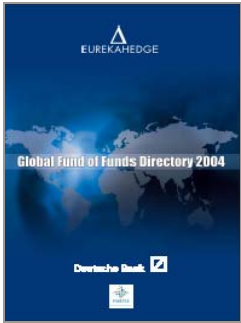
1,190 funds listed (Aug 2004)

Complete strategic and geographic allocation breakdown, more than just contact information and performance, you can see how returns are made.

Updated monthly with new funds and performance.

30-criteria strong search engine.

Available on Pertrac.



The Hard Copy Directory 2005

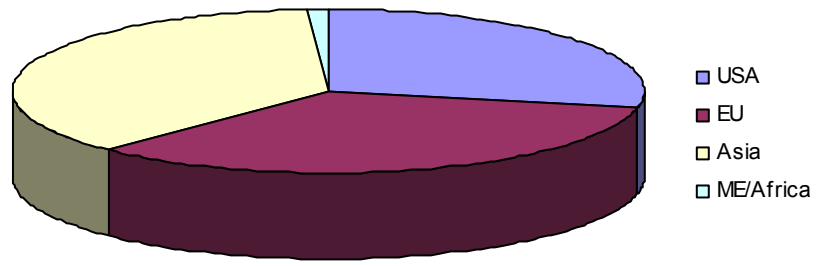
Given free of charge to hedge funds and contributing funds of funds worldwide.

Distributed to investors at conferences and via sales, subscriptions and by a network of consultants worldwide.

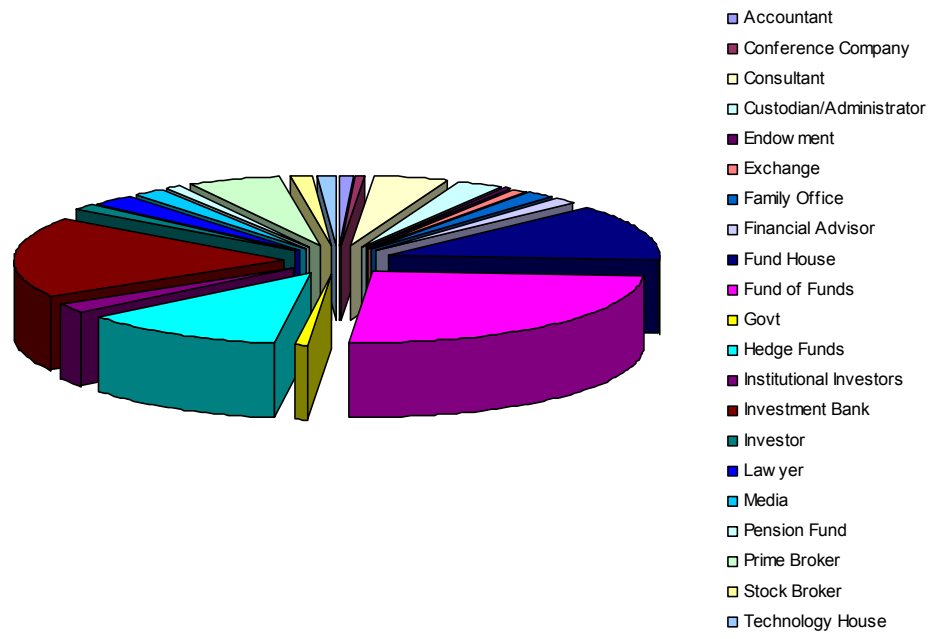
3,000 copies of this hard copy are distributed.

The corporate activity and geographic location of this directory's current users are shown below.

Geographic Location



Corporate Activity





Advertising Rates 2004

Advertising with Eurekahedge means you are taking advantage of one of the most targeted marketing avenues in the hedge fund universe.

Our advertisers not only benefit from the profile to be gained with investors and fund houses, but are also able to access Eurekahedge's extensive research and expertise.

Primary Sponsor Position includes:

- Logo on the front cover
- Back outside cover advert
- Sponsor statement
- 150 copies of the hard copy book

Secondary Sponsor Position includes:

- Logo on the front cover
- Bookmark
- 1 page advert inside
- 50 copies of the hard copy book

Publication Date

The Eurekahedge Global Fund of Funds Directory is scheduled to go to print in November. This date is dependent on content being supplied by the funds and writers involved. NAVs in the hard copy directory will be up to the end of September.

For more information on advertising opportunities in this book, please contact Alex Mearns on (65) 6212 0924 or email marketing@eurekahedge.com.